UAM OPERATING PROCEDURE 250.4

WEB-SITE POLICY

The University of Arkansas at Monticello will create a consistent representation to the University and community by following standards which govern the development and maintenance of the University's web presence. All official UAM web-sites will be hosted on UAM approved servers. Any exception must have prior approval by the UAM IT department. All UAM web-sites will be under the direction of the UAM IT department, with identified personnel involved in site maintenance. This action ensures that the sites meet the requirements of current and future policies, as well as operating procedures established by the UAM Department of Information Technology, Marketing, and Executive Council.

Maintenance of the UAM web-site including, but not limited to, adding, deleting, and altering information will be performed by the UAM web publisher or designee.

All institutional web-pages displayed on the UAM web-site must include a direct link to the UAM homepage.

All institutional web-pages must contain one of the three official UAM logos in the banner and identify themselves as being part of the University of Arkansas at Monticello.

Web-site maintenance and design will be coordinated through the University of Arkansas at Monticello IT department to ensure compatibility with server components, software, as well as implementation and security strategies.

The UAM IT department will work with the appropriate Executive Council member(s), and other key personnel to ensure compliance with this policy.

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