

UAM OPERATING PROCEDURE 925.1  
RE: Tailgating Activities

July 1, 2011

Revised: January 24, 2022

Tailgating at the University of Arkansas at Monticello is designed as a public event to promote a celebratory and festive atmosphere. Its primary objectives include, but are not limited to: the assurance of the comfort and enjoyment of all game day patrons; enhancing the safety and security of all staff responsible for game day activities; and safeguarding and preserving all University properties and facilities.

**Designated locations**

Tailgating for personal entertainment and non-commercial purposes is permitted only at designated areas on the UAM Campus. The designated tailgating areas for non-university personnel is the “The Green Zone”, located on the east side of Lakeshore Drive (the area from the stop sign at University and Science Center Road to the parking lot on the east side of Steelman Fieldhouse), as well as any space surrounding Weevil Pond.

Tailgating sites are made available on a first-come, first-serve basis and are not reserved. However, consideration is given to alumni, friends of the University, and businesses that have traditionally used a specific site for past tailgating activities.

Tents, awnings, similar items, and tailgating activities of any kind are prohibited on campus sidewalks, intramural fields, student residential areas, and spaces not designated for such purpose.

**Signage and Banners**

Only companies/agencies that have corporate partnership agreements with UAM Athletics may display their signage. Companies interested in more information on this subject should contact the Director of Athletics at (870) 460-1058.

**Solicitation**

Business solicitation and fundraising within UAM facilities or on UAM premises are prohibited unless specifically approved by the University of Arkansas at Monticello. Promotional materials cannot be distributed without prior approval by the UAM Vice Chancellor for Student Engagement. Distribution of flyers/leaflets on vehicles is expressly prohibited. UAM does not allow the sale or distribution of goods and services on the UAM campus, except as permitted by applicable University policies and governing law.

**Political Activity**

Signage promoting political candidates or issues may not be displayed on University property. Political material may be distributed on game day with permission and reservation for such purposes. Literature distribution is limited to designated tailgate areas. Contact the Vice Chancellor for Student Engagement at (870) 460-1053 prior to game day for information on the approval process. All reservations for political literature distribution must be received seven (7) work days prior to the commencement of game day activities.

### **Tents, Awnings and Supplies**

Tents, awnings, and similar structures may be erected 24 hours preceding the official start of game day activities (most typically on Friday for a Saturday game). All structures must be removed by 12:00 noon on the day immediately following the game (typically Sunday). Any items erected outside this timeframe, those that collapse, or those that are moved from their original site will be removed by the University at the owner's expense. Requests for tents should be directed to the Director of Alumni Affairs, 870-460-1028.

Tent structure(s) and placement must follow the following guidelines:

- **Size:** 15' by 15' is the maximum size permitted without advance permission from the Office of Advancement;
- **Anchoring:** In order for movement in an emergency situation and to avoid damage to pavement or the risk of hitting underground utility lines, **tents cannot be staked to the ground**. Tents must be secured with water ballasts or similar type anchor weights. Tents may not be chained to landscaping or signs.
- **Parking lot:** Tents may not be erected in parking lots or paved areas.
- **Sidewalks:** Sidewalks must be left open for pedestrians. Grass area along sidewalks may be used for tailgating.

### **Lost and Found**

Lost and Found, located at the University Police Department, (870) 460-1083, may be contacted for information about how items may be recovered. Items not claimed within 30 days may be disposed of by the University at its discretion and without liability. Patrons' leaving tailgating supplies/equipment unattended does so at their own risk.

### **Vehicles**

All vehicles entering/exiting "The Green Zone" are required to do so at the south end of "The Green Zone". Vehicles are not permitted to drive on Lakeshore Drive or on University Drive from the stadium to Steelman Fieldhouse after the official start of tailgating. Violation of this directive could result in a citation issued by University Police.

Vehicles of any type are prohibited from parking on the grass except in the designated tailgating areas.

### **Food/Smoking**

Food and beverages shall be for personal consumption only. Sales are prohibited, unless University-related and approved.

The Clean Air on Campus Act of 2009 prohibits smoking on the University of Arkansas at Monticello Campus.

### **Grills**

Propane gas and charcoal grills with covers are permitted; provided, however, that the operator of any grill is responsible for its safe operation as well as for the proper clean-up and disposal of coals and ashes. Coals may not be placed on the ground for in-ground grilling. Ashes may not be left or dumped on campus property. Depending on environmental and fire risk conditions, the University may prohibit all grilling. Grilling and open flames are only permitted in designated tailgate areas.

### **Trash Disposal**

Each "tailgating party" must dispose of his/her own trash using the waste disposal and recycling units provided for by the University.

### **Facilities and Generators**

Connecting to University utilities and/or television/communication cabling is prohibited. Use of generators and other electric generating equipment for tailgates is permitted; however, noise considerations must be taken into account with the operation of generators and portable sound systems. The University reserves the right to prohibit the use of any generator or sound system deemed disruptive to others.

### **Restrooms**

The Steelman Fieldhouse is designated for public restrooms during tailgating activities. Individuals, groups, or businesses are prohibited from bringing or arranging the delivery of toilet facilities.

### **Disclaimer**

Any request or activity not covered in the aforementioned policy should be directed to the Vice Chancellor for Student Engagement. The UAM Executive Council reserves the right to deny any request or activity until an appropriate level of research/discussion may take place, so as to not violate University Policy or local, state and/or federal law.