

Minutes of the Meeting of the Board of Visitors
University of Arkansas at Monticello
Student Success Center, Room 208
January 22, 2019 - 4:00 p.m.

Board Members Present: Roger George, Dr. Bettye Gragg, George Harris, Michael Jones, Mellie Jo Owen, Gregg Reep, Scott Saffold

University Personnel Present: Dr. Karla Hughes, Alex Becker, Dr. Peggy Doss, Moses Goldmon, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace, Dan Boice, Marsha Clayton, Morris Bramlett, Brian Hairston, Brandy Haley, Crystal Halley, Padraic McMeel

1. Chairman Gregg Reep called the meeting to order at 4:01 p.m.
2. The Board approved the minutes from the October 25, 2018 meeting.
3. Chancellor's Comments

The spring semester has been off to a great start. Updates since the last meeting were given, including:

- Dr. Suzzette Goldmon has been hired as Director of Hospitality and Tourism. She will report to the Vice Chancellor for Advancement.
 - The Trotter House is having a makeover, and for the first time in a long time, we are breaking even/making a profit.
 - UAM hired a new Athletic Director, Padraic McMeel, who will be giving a report today.
 - The football team competed in the first postseason game in 25 years at the Corsicana Bowl on December 1.
 - We are working on an application for an Americorp grant, which would place VISTA's on our campus to work between UAM and surrounding communities to discuss dreams and aspirations with high school students and help them understand what it takes to get into college.
 - The fall semester ended with a great graduation celebration with about 175 graduates participating.
4. Campus Updates
 - a. Enrollment Report
 - The preliminary spring enrollment is 2728, which is down compared to last spring.
 - An enrollment management IT communication specialist has been hired, who will be gathering information and data on students and be able to communicate with them more effectively.

- In 4-8 weeks, we will launch a direct marketing campaign to high school graduates. This will also give us the ability to track student responses, and help our recruiters have more real-time information.

b. Performance Funding/Budget Preparation

- We have not received any new information regarding performance funding since the update provided at the last Board meeting. As a reminder, beginning July 1, 2019 we will have a 1% reduction in our RSA state funding.
- In preparation for the budget process, vice chancellors have held meetings with their units to discuss budget requests. Vice Chancellors will meet individually with Dr. Hughes and then the Executive Council will review the top priorities.

c. Athletics

- The first month has been a listening tour which has involved finding out what we are doing to support our student athletes and how athletics fits within the University as a whole.
- Meetings have taken place with the vice chancellors, units on campus and the community to see how athletics is involved, and what can be done differently. Policies and procedures are also being reviewed.
- The goal for student athletes is to help them be successful academically, athletically and socially, and to encourage and support them through graduation and then help them find jobs.
- UAM Athletics will be working on a vision, and will be asking for help.

d. Facilities

- The second phase of the Horsfall Hall renovation will begin next month, and will focus on the first floor.
- Last summer, the main loop of campus was repaved. We are hoping to work with the highway department this summer to continue this project and include side roads and parking lots.
- A deferred maintenance schedule will be developed, which will help to get ahead of basic infrastructure issues.

5. Discussion, General Remarks, Important Dates

A question regarding SEARK Concert Association was brought up, asking if UAM is charging SEARK to use our facilities. UAM is not charging for the use of the facilities, however, we do have a contract with SEARK which states that they must purchase general liability insurance.

The vacant position on the Board of Visitors will be discussed at the next Executive Council meeting.

6. The meeting adjourned at 5:40 p.m.