

Minutes of the Meeting of the Board of Visitors

University of Arkansas at Monticello

Student Success Center, Room 208

April 25, 2019 - 4:00 p.m.

Board Members Present: Jim Daniels, Roger George, Dr. Bettye Gragg, Michael Jones, Mellie Jo Owen, Gregg Reep, Scott Saffold, Mike Walker

University Personnel Present: Dr. Karla Hughes, Alex Becker, Dr. Peggy Doss, Dr. Moses Goldmon, Linda Rushing, Bob Ware, Christy Pace, Dr. John Davis, Dr. Suzzette Goldmon, Dr. Adam McKee, Lt. Rodney Pickens, Elaine Hargraves, Gary Lucas, Anna Shell, Cortez Smith, Cyrus Vance

1. Chairman Gregg Reep called the meeting to order at 4:00 p.m.
2. The Board approved the minutes from the January 22, 2019 meeting.
3. Chancellor's Comments

The following items that are happening on campus were discussed:

- Graduation will take place two weeks from tomorrow.
 - Athletics: Padraic McMeel, Athletic Director, is infusing excitement across campus. The baseball team took the GAC title again this year. The men's basketball team has been invited to tournament in Hawaii in December.
 - Hospitality/Tourism: Dr. Suzzette Goldmon was recognized, and two successful events held at the Trotter House was noted, a Valentine's Dinner and Easter Brunch.
 - A slide presentation was shown and discussion took place regarding enrollment and a publication by Arkansas Business, as well as an article in the Arkansas Democrat-Gazette concerning retention.
 - Help us by telling our story
 - Recruitment: An update was provided, noting that digital marketing is an additional strategy being added and we are building a strategic enrollment plan and implementing it all at the same time. We have three recruiters, and so far have made over 5000 contacts around the state, 580 contacts with counselors, visited 90 high schools, attended 78 career fairs, made visits to 77 2- yr campuses, and have with 275 students on campus.
4. Campus Updates
 - a. Preview of the Master Plan – Mike Steelman and Ryan Biles with SCM Architects
 - The process of developing a master plan was discussed, including the selection of a steering committee and the need for the master plan to support UAM's strategic plan.
 - Several phases were shown and discussed.

- b. Budget – Alex Becker
 - UAM’s proposed budget was submitted to the System Office today for consideration and approval at the May 22 Board of Trustees meeting.
 - An overall 2.77% increase in tuition and fees is being requested, to be effective July 1, 2019.
 - Board members made a motion and unanimously approved to provide a letter in support of the increase.

- c. Legislative Update – John Davis
 - The legislative session officially ended yesterday.
 - The primary focus every session is assuring that state funding goes through the proper legislative process, and we were fully funded by the ADHE recommendation.
 - Approximately 40% of our operating budget comes from state appropriations.

- d. McGehee Campus – Bob Ware
 - A handout was provided listing the McGehee nursing program as being ranked #1 in the state of Arkansas.
 - A nursing and a welding student each gave an overview of the program they have been a part of at McGehee, and how it has impacted their lives.

5. New Business

- a. Approval of Proposed Meeting Schedule – A change was made to the proposed meeting schedule. The October 17th date will be moved to 3:30 p.m. and held at the Monticello campus due to Homecoming Week and the Sports Hall of Fame Banquet that will be held that evening.

6. The meeting adjourned at 6:16 p.m.