

Minutes of the Meeting of the Board of Visitors
University of Arkansas at Monticello
Crossett Campus – McGoogan Building
January 16, 2020 - 4:00 p.m.

Board Members Present: Roger George, Dr. Bettye Gragg, Gregg Reep, Scott Saffold, Mike Walker

University Personnel Present: Dr. Peggy Doss, Alex Becker, Dr. Moses Goldmon, Crystal Halley, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace

1. Chairman Gregg Reep called the meeting to order at 4:00 p.m. Ms. Rushing welcomed everyone to the Crossett campus and introduced Ms. Alice Lindsey and her Hospitality students.
2. The Board approved the minutes from the October 17, 2019 meeting.
3. Chancellor's Comments – Dr. Doss

The Chancellor noted she is thankful and humbled for the opportunity to serve UAM in this new capacity. She will have an open door policy and looks forward to working together with Board members and the community.

The recent storm damage was discussed, which was minimal on campus compared to surrounding communities.

4. Reorganization Efforts – Dr. Doss

The following reorganizational changes have taken place at UAM:

- Mary Whiting is now the Director of Recruitment and Admissions.
- The offices of Financial Aid and Cashier have been moved under the supervision of Finance and Administration.
- The Registrar's Office has been moved under the supervision of Academic Affairs.
- Ms. Crystal Halley has been named Interim Vice Chancellor for Academic Affairs.

5. Enrollment Update – Dr. Goldmon

The official census date is January 22, however, as of today the total enrollment for the spring semester is 2640. The ending enrollment for last spring was 2691.

6. Regional Recruitment Efforts – Dr. Doss, Dr. Goldmon

Board members were asked if they would be willing to help UAM recruit students, in which they agreed. Each Board member will receive a list of students in their town who have applied for the fall semester, and are encouraged to reach out to those students.

Recruitment staff efficiencies are being looked at as well as ways to help get UAM in front of audiences, such as parents, counselors, teachers, etc. Mr. Gary Meggs has

returned to UAM and he is doing an excellent job at recruiting students for band. This fall, Royer Hall will be dedicated as a Music Residence Hall, for music students/majors.

7. New Degree Programs – Ms. Halley

There are currently several new degree programs that have been submitted to the Board of Trustees for approval, including:

- Associate of Applied Science in Hospitality and Tourism Management.
- Bachelor of Science in CIS - add concentrations in Programming and Cybersecurity.
- Split the BA/BS in Health, Physical Education, and Exercise Science to create a Bachelor of Science in Exercise Science and a Bachelor of Science in Health and Physical Education (non-licensure),
- Master of Arts in English, and
- Master of Fine Arts in Debate and Communication.

8. Budget Projections – Mr. Becker

Student semester credit hours (SSCH) were discussed and the plans that have been taken to compensate for the decrease in SSCH compared to what was budgeted. There are efforts being made by many employees across campus to package financial aid awards earlier, call students to help them get finalized, and encourage preregistration.

9. UAM Foundation – Mr. Weaver

Private scholarships have been reviewed and spending balances that are high have been recognized. A portion will be used to retain students, as well as recruit.

The terms have expired for four members of the UAM Foundation Board. Mr. Scott Saffold was commended for his many years of service to this Board. The new members are: Paul Griffin, Classie Jones, Renea McClendon, and Crews Puryear.

Four new endowments have been established, as well as several generous donations. An update was provided on the Alumni Director search, as well as upcoming alumni events.

10. Crossett and McGehee Updates – Ms. Rushing, Mr. Ware

Updates were given regarding business and industry in both Crossett and McGehee, and the impact in each area, as well as possible training at the Crossett and McGehee campuses.

The Crossett campus has officially been connected to ARE-ON (Arkansas Research and Education Optical Network).

The hospitality program will be moved from the Crossett campus to the Monticello campus and the classroom should be completed in a few months.

11. The meeting adjourned at 5:40 p.m.