

Executive Council Retreat

June 16, 2016

Present: Karla Hughes, Lisa Shemwell, Peggy Doss, Jay Hughes, Jay Jones, Linda Rushing, Bob Ware

Dr. Hughes welcomed Council members. She discussed details and provided notes regarding a meeting held with program deans. She encouraged all leaders to think about how they communicate with their staff and what information needs to be directed to the appropriate employees.

1. Marketing

Vice chancellors were asked to bring ideas from their units regarding “who we are.” Ideas will continue to be looked at as well as what it will take to brand UAM.

2. Strategic Planning Framework

The vision, mission and core values were discussed and revised by Executive Council. Goals will be discussed at one of the next retreats. There will also be opportunities for input on the draft from campus groups as faculty return to campus in the fall. The Chancellor requested that Vice Chancellors begin thinking about how to organize forums for feedback.

Vision:

The University of Arkansas at Monticello will be recognized as a model, open-enrollment regional institution with retention and graduation rates that meet or exceed its peer institutions.

Through these efforts, UAM will develop key relationships and partnerships that contribute to the economic and quality of life indicators in the community, region, state, and beyond.

Mission:

The University of Arkansas at Monticello is a society of learners committed to individual achievement by:

- Fostering a quality, comprehensive, and seamless education for diverse student learners to succeed in a global environment;
- Serving the communities of Arkansas and beyond to improve the quality of life as well as generate, enrich, and sustain economic development;
- Promoting innovative leadership, scholarship and research which will provide for entrepreneurial endeavors and service learning opportunities;
- Creating a synergistic culture of safety, collegiality and productivity which engages a diverse community of learners.

Core Values:

- *Ethic of Care:* We care for those in our UAM community from a holistic perspective by supporting them in times of need and engaging them in ways that inspire and mentor.
- *Professionalism:* We promote personal integrity, a culture of servant leadership responsive to individuals' needs as well as responsible stewardship of resources.
- *Collaboration:* We foster a collegial culture that encourages open communication, cooperation, leadership and teamwork, as well as shared responsibility.
- *Evidence-based Decision Making:* We improve practices and foster innovation through assessment, research, and evaluation for continuous improvement.
- *Diversity:* We embrace difference by cultivating inclusiveness and respect of both people and points of view, and by promoting not only tolerance and acceptance, but support and advocacy.

3. Wi-Fi Update

Challenges with Wi-Fi coverage were discussed. An outside company will complete an evaluation to make sure access points are placed so that the maximum coverage is available.

4. Calendar

The 2016-17 academic calendar had already been approved; however, the payment deadline will be changed to the third class day based upon input from various campus groups. A draft of the 2017-18 calendar was discussed and approved with the following changes:

- Number of class days reduced from 74 to 73 class days
- Payment deadline changed to the fifth class day
- One day between end of 8W1 and beginning of 8W2 to process grades and drop/add for students who did not pass 8W1 class
- Study day between last class day and start of finals
- Sessions C1 and C2 are 12 weeks in length
- Added session M4 and M5 for McGehee practical nursing

5. Recruiting

Limited available data was provided and discussed regarding enrollment and events. The Council agreed that the university needed to develop a recruiting strategy and plan with targeted goals.

6. Master Plan

The Executive Council agreed this plan would need to be developed in phases for further implementation. There will be opportunity for discussion with faculty and staff about UAM needs as well. Future plans will focus on student success. Facilities and space utilization will continue to be reviewed.