

Executive Council Minutes

May 20, 2019

Present: Karla Hughes, Alex Becker, Peggy Doss, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace, Dan Boice, Crystal Halley

1. HLC Update – Dan Boice

The narrative is almost complete and the argument is due May 31. The committee has done great work. The chair of the HLC review team has been in contact. June 20 is the last date the team can ask for additional material.

2. University Assessment Plan – Crystal Halley

The University Assessment Committee has finalized the University Assessment Plan. A copy was provided to the Executive Council and approved.

3. Enrollment Management Plan Update/Enrollment Report

- Enrollment – Admitted applicants are trending low.
- Housing – The numbers are low on paid deposits. The residential housing policy was discussed.
- Financial aid – A plan is being developed to track the number of students being advised by counselors. Awarding will begin earlier to allow students to make decisions sooner.
- EAB – The direct marking campaign has begun which will allow the tracking of student responses. Information will be provided soon.

4. Board of Visitors Planning

Ideas were discussed regarding what information could be shared with Board members at the next meeting in order to help them understand each vice chancellors' respective area.

5. Summary and Overview of Contract Negotiations

The following contracts were mentioned:

- Pepsi has been signed.
- Aramark has been signed.
- Changes are still being made to the Follett contract.
- Vivature has been approved and will allow training staff to track injuries.
- Under Armour was extended for four years in 2018.
- Learfield will expire in 2020.