

Board of Visitors Orientation Meeting
University of Arkansas at Monticello
University Center, Senate Room
June 25, 2018 - 12:00 p.m.

Board Members Present: Jim Daniels, Roger George, Dr. Bettye Gragg, George Harris, Gregg Reep (by phone), Scott Saffold, Mike Walker

University Personnel Present: Dr. Karla Hughes, Dr. John Davis, Christy Pace, Jeff Weaver

1. Dr. Hughes updated Board members on the UAM leadership team, as well as progress on projects such as new construction, renovations, and road paving.
2. Dr. Davis discussed the background of the Board of Visitors, noting that in the spring of 2017, the Arkansas General Assembly met to discuss ways to streamline commissions. As a result, House Bill 2163 was passed which transferred the appointment responsibilities from the Governor to the University of Arkansas System President and Board of Trustees. In March 2018, the Board of Trustees approved current and new appointments to the UAM Board of Visitors.
3. The revised Bylaws for the UAM Board of Visitors were provided and discussed.
4. Dr. Hughes noted that for future meetings, items will be strategically placed on the agenda to allow for valuable discussion. At the first official meeting in July, election of officers will be held, and term rotation will be approved.
5. A proposed meeting schedule will be developed and distributed. Board members agreed that 4:00 p.m. would be a convenient time to meet.

Minutes of the Meeting of the Board of Visitors
University of Arkansas at Monticello
Taylor Library and Technology Center
Conference Room A
July 16, 2018 - 4:00 p.m.

Board Members Present: Jim Daniels, Roger George, Dr. Bettye Gragg, George Harris, Michael Jones, Mellie Jo Owen, Gregg Reep, Scott Saffold, Mike Walker

University Personnel Present: Dr. Karla Hughes, Alex Becker, Dr. Peggy Doss, Dr. Moses Goldmon, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace, Dr. John Davis, Tawana Greene, Becky Hammett, Dr. Phil Tappe

1. Call to Order

Gregg Reep called the meeting to order at 4:03 p.m. Dr. Hughes discussed the process of the new Board of Visitors and introduced the new UAM leadership team.

2. Vote to Elect Officers

A motion was made to elect Gregg Reep as the Chair for the Board of Visitors. The motion was amended and approved to reelect the past slate of officers:

Gregg Reep – Chair
George Harris – Vice Chair
Mellie Jo Owen – Secretary

3. Approve Meeting Dates and By-laws

Changes to the proposed meeting dates were made. All meetings will begin at 4:00 p.m. and dates for 2018-2019 will be:

October 25, 2018 – Crossett Campus
January 24, 2019 – Monticello Campus
April 25, 2019 – McGehee Campus

The revised By-laws for the UAM Board of Visitors had been provided at the Orientation Meeting in July, and by email for those who were not in attendance. The Board approved the revised By-laws.

4. Enrollment Update

An update was provided on enrollment and student semester credit hours. Financial aid was discussed, noting that the issues from the previous year were not just unique to UAM. However, measures are being put in place to help problems going forward. Recruiting material is being reviewed to make sure it is consistent and what students are looking for. The rebranding process was also discussed.

5. Chancellor's Comments

Challenges from being an open access institution were discussed, including the fact that UAM opens doors to students that other institutions do not take a chance on. And we create success and options for students from the beginning.

6. Degree Pathways Program

A handout was provided that explained the Degree Pathways Program. The approval process was discussed, noting consultation with several groups including high school counselors. If approved by the Board of Trustees in September, the program will begin in the spring of 2019.

7. Discussion, General Remarks, and Important Dates

The truck driving school was mentioned. It was noted that the option of offering the full program is being explored. Other exciting news discussed included the regional workforce grant and the Crossett campus' partnership with FAME (Federation for Advanced Manufacturing Education).

A special event will be held on August 9, 2018. Board members will be receiving an invitation in the mail soon.

8. The meeting adjourned at 5:55 p.m. to tour the Student Success Center.

Minutes of the Meeting of the Board of Visitors
University of Arkansas at Monticello
College of Technology – Crossett
McGoogan Building
October 25, 2018 - 4:00 p.m.

Board Members Present: Jim Daniels, Dr. Bettye Gragg, Michael Jones, Gregg Reep, Scott Saffold, Mike Walker

University Personnel Present: Dr. Karla Hughes, Alex Becker, Dr. Peggy Doss, Linda Rushing, Bob Ware, Jeff Weaver, Christy Pace, Janie Carter, Dr. John Davis, Keith Long, Dr. Adam McKee, Misty Paschall, Jessie Pipes

1. Chairman Gregg Reep called the meeting to order at 4:00 p.m.
2. The Board approved the minutes from the July 16, 2018 meeting.
3. Chancellor's Comments

Updates since the beginning of the semester were given, including:

- Faculty/staff development which focused on student success.
- The opening of Chick-Fil-A has exceeded Aramark's expectations.
- The Student Success Center and University Police Department had a dedication that included a visit from the Governor.
- A special gift was received from the Petersons in Dumas.
- The Board of Trustees approved the Career Pathways program which is designed to better advise students so that they can be more successful.
- The roads around the Monticello campus have been paved.
- Homecoming activities were exciting and well attended.

4. Campus Updates
 - a. Enrollment Report – Fall enrollment is down this semester, mainly due to concurrent enrollment. UAM has chosen to grow enrollment through retention rather than recruitment which is a more sustainable approach. The financial aid processes are continuing to be improved, and cross training is being implemented among the different areas in enrollment management.
 - b. Marketing/Rebranding – A study was completed by Simpson Scarborough which made it clear that current students and alumni really love UAM, but there is a need to update our image. They have provided good information which we have started incorporating into our messaging. Guidelines will be set and will be distributed campus wide which will have examples of recruiting materials and messaging for social media, e-newsletters, etc.

- c. Performance Funding – The previous formula for performance funding emphasized enrollment and credentials over progression and retention. The new formula uses three-year cohorts to measure progress which captures above trend credentialing in FY15. Initiatives such as the new Student Success Center, professional advising, math pathways, degree pathways and accelerated remedial efforts to emphasize student success should be seen in future data. While UAM will lose 1% of RSA funding in FY20, we feel confident we will begin to earn that back in the coming years.
- d. Crossett Campus – Updates regarding the Crossett campus were given including enrollment, the electromechanical program, nursing pass rate, job placement and the continuation of the regional workforce grant. Presentations were given by two students in the FAME program.

5. New Business

- a. Draw lots for staggered terms per By-laws – The terms for Board members will be as follows:
 - Terms to expire in 2019 – Bettye Gragg, George Harris, Michael Jones
 - Terms to expire in 2020 – Jim Daniels, Roger George, Gregg Reep
 - Terms to expire in 2021 – Mellie Jo Owen, Scott Saffold, Mike Walker, Vacant
- b. Approval of Naming a Building – A recommendation was made to name the Indoor Practice Facility after former chancellor, Dr. Jack Lassiter. This request will be submitted to the Board of Trustees for approval. A letter from the Board of Visitors will accompany the Chancellor’s letter and resolution.

6. Discussion, General Remarks, Important Dates

UAM Fall Commencement will be held Friday, December 14, 2018 at 10:00 a.m.

7. The meeting adjourned at 5:48 p.m.