

**STRATEGIC PLAN FOR COLLEGE OF TECHNOLOGY-MCGEHEE  
UNIVERSITY OF ARKANSAS AT MONTICELLO  
July 2008 – June 2009**

**Mission, Role, and Scope**

The mission of UAM College of Technology-McGehee is to provide customized quality educational services to meet the needs of regional workforce development and enhance economic growth of the state.

**Service:** Our priority is to provide the finest instructional resources and support services to enhance the growth and development of students.

**Accountability:** UAM College of Technology-McGehee's evaluation process is systematic and ongoing with an emphasis on strategic long-range planning, assessment and improvement of programs for continuing institutional effectiveness, and evaluation of administrators, faculty, staff, and students.

**Credibility:** We are committed to high standards which are demonstrated through quality educational programs and student-centered support services.

**Commitment to quality:** We recognize the importance of faculty and staff through open, honest communications, appropriate involvement in planning and decision making, encouragement of responsibilities, reward of exceptional performance, and the provision for professional development.

The vision of UAM College of Technology-McGehee is: A life-long learning center composed of a highly professional team working to support customer needs and providing world-class quality workforce development.

**Educational Opportunities include:** a High School Diploma, Continuing Education Units, Certificate of Proficiency, Technical Certificate, and Associate of Applied Science in General Technology with an emphasis in any technical area. Non-technical courses and six (6) hours of approved technical courses can be used toward associate and baccalaureate degrees.

UAM College of Technology-McGehee is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools. The school is approved by the Arkansas Department of Workforce Education. UAM College of Technology-McGehee is approved by the Veteran's Administration as a training agency. The Practical Nursing Program is approved by the Arkansas State Board of Nursing. The Automotive Service Technology Program is approved by the National Automotive Technicians Education Foundation (NATEF). The Emergency Medical Technology Program is accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP). The Welding Technology Program is accredited through the American Welding Society. The Community Training Center is certified through

American Heart Association. The Small Business Development Center is accredited by the Association of Small Business Development Centers. The Child Development Associate training is accredited through the Council for Professional Recognition and approved by the Division of Child Care and Early Childhood Education. The Arkansas Heavy Equipment Operator Training Academy is accredited through NCCER(National Center for Construction Education and Research).

**Support goals from Enhancement of Resources focus:**

Recruit, develop, and retain a quality faculty and staff.  
Build partnerships through networking and collaboration.  
Enhance the University's image, visibility, and influence.  
Enhance the research environment for faculty and students.  
Improve internal and external communications.  
Improve employment opportunities.  
Develop internal and external resources.  
Recruit, retain, and graduate students.

**Short-Range Objectives**

1. To continue providing annual in-service training for teachers, administrators, and support staff to improve the quality of instruction, administration and school operations.
2. To continue maintaining associations with secondary schools, colleges, universities and businesses/industries through articulation agreements, memorandums of understanding (MOUs), advisory committees, and civic organizations.
3. To continue initiating and maintaining relationships with employers to channel students to employment opportunities.
4. To continue maintaining an up-to-date web page, brochures, fliers, etc.
5. To continue maintaining and assimilating a staff bulletin every two weeks.
6. To continue offering in-depth student orientation through the student services department.
7. To continue providing consistent contact and follow up with students.
8. To continue offering and revising College of Technology Day as needed.
9. To create work study opportunities.
10. To continue lobbying with the legislators and constituents.

11. To continue offering counseling, advising, and tutoring services for students.
12. To continue offering the Career Pathways Initiative Program
13. To enhance current program's curricula to include Certificate of Proficiencies with exit points into entry-level job positions.

#### Intermediate-Range Objectives

1. To continue joining professional organizations and attending conferences.
2. To continue remodeling and upgrading facilities.
3. To continue enhancing internship programs which, through written arrangements among the school, employers, and students, teaches technical skills by alternating institutional instruction and on-the-job training.
4. To continue providing services that generate funds for student organizations.
5. To continue implementing events for prospective non-traditional students.
6. To continue increasing associations with secondary schools, colleges, universities and businesses/industries through articulation agreements, memorandums of understanding (MOUs), advisory committees, and civic organizations.

#### Long-Range Objectives

1. To continually increase our enrollment in all programs.
2. To continue implementing additional technical programs and services offered so that individuals will have an opportunity to gain marketable skills in occupations for which there is an identified need.
3. To research to determine the occupational areas that are in demand and/or expanding in Southeast Arkansas.

#### **Support goals from Enhancement of Academics focus:**

Improve academic quality standards.

Share academic opportunities across units.

Increase opportunities for faculty/student research and creative activities and increase experimental and service learning opportunities.

Improve internal and external communications.

Provide the latest technology to our students and faculty.

Utilize our Colleges of Technology to offer technical programs to all campuses.  
Accommodate the diverse needs of students.  
Enhance UAM's image.

#### Short-Range Objectives

1. To continue to maintain, strengthen, and expand technical programs consistent with the current and future employment opportunities.
2. To continue providing guidance and counseling to enable all students to have a greater understanding of educational options.
3. To continue providing customized programs where there is an identified need in business, industry, labor, and government.

#### Intermediate-Range Objectives

1. To articulate technical courses into 2 or 4 year degrees other than the AASGT (Associate of Applied Science in General Technology) with UAM.
2. To create work study opportunities.
3. To continually maintain and update teaching resources and equipment.
4. To enhance internship programs which, through written arrangements among the school, employers, and students, teaches technical skills by alternating institutional instruction and on-the-job training.
5. To continually expand and improve technical programs and services for individuals who need and desire training, retraining, and upgrading of skills.
6. To continually develop and initiate resources to accommodate the diverse needs of students.

#### Long-Range Objectives

1. To articulate technical programs into 2 or 4 year degrees other than the AASGT (Associate of Applied Science in General Technology) with UAM.
2. To continually implement additional technical programs and services offered so that individuals will have an opportunity to gain marketable skills in occupations for which there is an identified need.
3. To continually research to determine the occupational areas that are in demand and/or expanding in Southeast Arkansas.

**Support goals from Enhancement of Quality of Life focus:**

Accommodate the diverse needs of students.  
Develop and implement a comprehensive student retention plan.  
Promote healthy lifestyles for students, employees, and communities.

Short-Range Objectives

1. To continue identifying students at risk.
2. To continue offering healthy food choices.

Intermediate-Range Objectives

1. To continue developing and initiating resources to accommodate the diverse needs of students.
2. To continuously provide resources, counseling, advising and tutoring for students.
3. To continue providing wellness and culture fairs.
4. To continue providing resources to promote healthy lifestyles.

Long-Range Objectives

1. To provide a staff lounge with a full kitchen.