

UNIVERSITY OF ARKANSAS AT MONTICELLO

COLLEGE OF TECHNOLOGY-MCGEHEE

2010-2011 Strategic Plan

Mission, Role, and Scope

The mission of UAM College of Technology-McGehee is to provide customized quality educational services to meet the needs of regional workforce development and enhance economic growth of the state. Our priority is to provide the finest instructional resources and support services to enhance the growth and development of students. UAM College of Technology-McGehee is a life-long learning center composed of a highly professional team working to support customer needs and providing world-class quality workforce development.

Educational Opportunities include a General Equivalency Diploma, Continuing Education Units, Certificate of Proficiency, Technical Certificate, and Associate of Applied Science in General Technology with an emphasis in any technical area.

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Strategic Goal 1: Enhancement of Resources

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
1.1 Recruit, develop, and retain a quality faculty and staff.	1.1a Provide professional development opportunities for faculty, staff, and administration	90% of the faculty, staff, and administration will attend a minimum of 30 in-service hours annually.	Assistant Vice-Chancellor and faculty
1.2 Build partnerships through networking and collaboration.	1.2a Review, update, and develop networks as needed in all current articulation agreements, internship/preceptorship contracts and memorandums of understandings in place with secondary schools, businesses/industries and higher education institutions.	Increase the number of students participating in the project by 2% annually.	Assistant Vice Chancellor, faculty, Project Coordinator
	1.2b Review all current Advisory Committee membership to ensure representation of community, business, industries, and all sectors of the community.	Review 100% of all program’s membership annually	Departmental faculty
1.3 Enhance the university’s image, visibility, and influence.	1.3 Enhance visibility and influence of programs by making contacts with legislators and other state officials.	3 contacts will be made annually	Vice-Chancellor, faculty, and staff.
1.4 Enhance the research environment for faculty and students.	1.4a Identify growing occupational fields for new program consideration.	Identify and assess the need for new programs annually	Administration, Curriculum Developer
	1.4b Add/enhance program(s) of study in growing occupational fields as identified and assess the need to maintain existing programs.	Increase the number of programs as needed annually	Administration, Curriculum Developer

1.5 Improve internal and external communications.	1.5 Review and update all program brochures, flyers and informational material to ensure accuracy with mandatory student learning outcomes listed.	Update 100% of publications annually	Student services and faculty
1.6 Improve employment opportunities.	1.6a Host Advisory Committee meetings, maintaining and increasing opportunities for channeling students into internship and employment, review/update the curriculum, increase retention, and utilize the University's assessment process.	Minimum of 2 meetings per year	Departmental Faculty
	1.6b Increase student employment opportunities on campus by increasing student work-study positions	Increase by one position as funding allows	Administration
1.7 Develop internal and external resources.	1.7 Review, update, and develop networks as needed in all current articulation agreements, internship/preceptorship contracts and memorandums of understandings in place with secondary schools, businesses/industries and higher education institutions.	Review and update annually	Assistant Vice Chancellor, Project Coordinator
1.8 Recruit, retain and graduate students.	1.8a Enhance student support services by offering the following: institutional and departmental orientation, assessing student learning outcomes, counseling, advising, tutoring, and consistent support/contact with all current students.	Offer orientation prior to each semester annually. Attend 5 job fairs annually, attend 5 high school recruitment days annually. 100% of instructors will document 6 recruitment activities annually.	Student Services, Faculty, Administration
	1.8b Increase credit enrollment (FTE; full-time equivalent)	Increase credit enrollment (FTE; full-time equivalent) by 3% annually.	All faculty, staff, administration
	1.8c Develop a retention plan	Develop annually	Retention Specialist

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Strategic Goal 2: Enhancement of Academics

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
2.1 Improve academic quality standards	2.1a Begin to research and plan for implementing viability standards set down from the Department of Higher Education.	Assess each program annually to ensure each program has an average of 4 graduates over a 3-year period.	Administration
	2.1b Review current programs to ensure multiple exit points.	Incorporate multiple exit points in 100% of technical programs	Assistant Vice Chancellor
	2.1c Create an assessment tool to ensure Student Learning Outcomes are being accomplished in every program.	Asset test 100% of students in Funds of English and Inter Algebra classes who are awarded a passing grade (A,B,C,D) as required by ADHE.	Faculty and Student Services
	2.1d Identify and implement curriculum changes based on achieving Student Learning Outcomes.	Asset test 100% of students in Funds of English and Inter Algebra classes who are awarded a passing grade (A,B,C,D) as required by ADHE.	Assistant Vice Chancellor, Faculty, Curriculum and Standards, Curriculum Developer
2.2 Share academic opportunities across units.	2.2 Work with UAM CTC and UAM main campus to support inter-campus faculty meetings to review and improve common disciplines, i.e. programs of study.	Offer one UAMCTM course on other campuses as needed	Assistant Vice Chancellor
2.3 Increase opportunities for faculty/student research and creative activities and service	2.3a Increase student participation in internship programs that teach technical skills by alternating institutional instruction and on-the-job training.	Add one internship program annually until 100% of all programs offer internships	Assistant Vice Chancellor, faculty

	2.3b Support a research/field trip for students in each program of study to participate in new, creative learning opportunities.	Incorporate a minimum of one research/field trip per semester per program annually	Faculty and Administration
	2.3c Provide customized training programs as identified by business and industry.	Offer 10-15 non credit classes and services annually for individuals who need and desire training, retraining, and upgrading of skills.	Project Coordinator and SBTDC
	2.3d Assess the degree to which faculty and administration are addressing needs for changes to achieve Student Learning Outcomes in every course and program.	Asset test 100% of students in Funds of English and Interm Algebra classes who are awarded a passing grade (A,B,C,D) as required by ADHE.	Student Services and Faculty
2.4 Improve internal and external communications.	2.4 Partner with business, industry, labor, and government in our service area to identify training needs.	Offer 10- 15 customized training classes as identified by businesses annually	Project Coordinator
2.5 Provide the latest technology to our students and faculty.	2.5a Review and identify program and campus specific needs in the area of technology/teaching equipment.	100% of faculty will complete a survey to identify needs annually and as needed	Project Coordinator and faculty
	2.5b Identify resources to meet needs identified in technology/teaching equipment review.	Identify 2 possible resources to acquire the technology/teaching requests by faculty	Project Coordinator, Administration
2.6 Utilize our Colleges of Technology to offer technical programs to all campuses.	2.6 Coordinate with UAM-CTC and UAM main campus to determine technical programs needed on other campuses, (i.e. Keyboarding).	Offer one course on another campus as needed.	Assistant Vice Chancellor
2.7 Accommodate the diverse needs of students	2.7a Provide guidance and counseling to enable all students to have a greater understanding of educational options for diverse learners.	Offer special student services orientation and cards to 100% of students who qualify.	Student Services and faculty

	2.7b Identify and implement resources to accommodate the diverse needs of students.	Implement one new resource per program per year	Faculty and administration
2.8 Enhance UAM's image.	2.8 Provide information on educational and training opportunities to include newspapers, radio and online networks.	Incorporate 3-4 media sources per year	Media specialist liaison

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Strategic Goal 3: Enhancement of Quality of Life

Objectives	Strategy	KPI/Measure/Target	Strategy Owner
3.1 Accommodate the diverse needs of students.	3.1a Offer online, night or weekend classes	Offer one online, night or weekend class per program. Each faculty member in each program of study will offer one online, night or weekend class.	Administration, Faculty
3.2 Develop and implement a comprehensive student retention plan.	3.2 Create and implement a student retention plan.	Increase student retention rate by 3%.	Retention Specialist, Faculty
3.3 Promote healthy lifestyles for students, employees, and communities.	3.3a Offer healthy food and beverage selections in vending machines.	Increase our healthy food selection by 2 items	Administration
	3.3b Provide students, faculty, staff and administration access to free tobacco prevention/cessation services and	Offer 1 free tobacco prevention and cessation services/seminar annually.	Tobacco Prevention Specialist
	3.3c Identify site and possible resources	Identify one site as funding allows	Administration

for staff lounge and kitchen area.